

RESEARCH SEMINARS 2019

CEFAGE-UAlg

center for advanced studies in management and economics

**METHODS OF MEASUREMENT OF FINANCIAL EFFICIENCY
AND PRACTICAL ASPECTS OF DECISION MAKING IN BANK STARTUPS
IN THE CONTEXT OF BANKING SECTOR IN POLAND**

Piotr M. Miszczyński

MA, Research Assistant

University of Lodz, Faculty of Economics and Sociology, Department of Operations Research

12th March 2019

12H00

Sala de Atos, Faculdade de Economia | Universidade do Algarve

Abstract: Banking market is still developing and new investment projects in banks emerge. Banks are the institutions in which management, to a large extent, is based on the application of modern methods of modelling and planning. The seminar is an attempt to capture the development trend that banking experiences in Poland and to present methods of evaluation and support of managerial decisions, which can also be successfully applied in new banking projects, understood as investments aimed at creating a dynamic development of a new bank. Banking activity is highly targeted at a financial aspect, the focus is put on measures of financial viability. Tools of financial evaluation of new credit products as well as a practical aspect of their application in making managerial decisions will be described. Additionally, methods of measurement of financial efficiency in banks will be presented and particular attention will be paid to an aspect of decomposition of capital profitability ratio.

Piotr M. Miszczyński (MA, University of Lodz) is a Research Assistant at the University of Lodz, Department of Operations Research. His research interests focus on the issues concerning investment assessment methods, evaluation of new bank projects and optimization of financial decisions in the banking sector. Currently he is involved in a new bank project in Poland as an expert in the field of business case modelling and financial analysis.